

The 2024 ransomware experience



59%
of organizations were hit by ransomware in the last year

Leading Root Causes
#1 Exploited Vulnerabilities [32%]
#2 Compromised Credentials [29%]



94%
of victims said attackers targeted their backups

57%
of backup compromise attempts were successful



32%
of victims whose data was encrypted also had data stolen

IT, technology and telecoms experienced the highest rate of data theft at **53%**



70%
of attacks resulted in data encryption

State / local government reported the highest rate of data encryption at **98%**



\$2.0M
Average initial ransom demand

94%
of initial ransom demand is paid on average



98%
of organizations recovered encrypted data

Recovery Methods
#1 Used backups [68%]
#2 Paid the ransom [56%]
[some used both approaches]



\$2.73M
Average recovery cost [excl. ransom payment]

34%
of organizations took more than a month to recover